### Message from our

#### **EXECUTIVE DIRECTOR**

Dear JFS Family:

At JFS, 2024 was another busy year focused on service and community. We were so fortunate to welcome new volunteers who helped us expand our programs and services even further. And we are so thankful to our loyal supporters - volunteers, staff, partners, sponsors, donors and friends - all of whom contributed to JFS' successful year. We were able to serve more: seniors in our Lunch with Friends programs; immigrants with citizenships and applications; Holocaust survivors with vital services to age in place; families needing food from our kosher pantries; individuals seeking mental health services; and job seekers looking for employment help.

#### In 2024:

- 31.609 kosher meals were delivered to homebound seniors
- 3.811 bags of kosher food were distributed
- **3,691 counseling sessions** were provided
- 192 women participated in Women's Center workshops
- 234 immigrants achieved U.S. citizenship
- 196 Holocaust survivors received critical services
- **3,866 meals** were provided to **331 seniors** at Congregate Meal programs

For 55 years, JFS staff and volunteers have been serving all who come to us with dignity and respect. Now, we look forward to future opportunities with the support of all our community partners. Together, we improve the lives for so many in need. With gratitude,



Roni Salkin, JFS Executive Director

Sadly, this year we lost our past president, Dr. Sol B. Heckelman. A loyal family man, Sol had a long history of service to JFS and the community, always fighting for the less fortunate. He spent more than 40 years on the board of JFS seeing decades of changes and growth to better serve the entire county and beyond. During his tenure as President of the Board, JFS experienced many months of prosperity and partnerships, a couple of his long-time goals. We will miss Sol's sharp wit and subtle sense of humor - as well as his love for JFS and all those within our community. May his memory be a blessing to

## **OUR IMPACT**

2024 Service Highlights



192 jobseekers received 5,162 hours of career services frome Women's and Career Centers

3.691 sessions of mental health counseling were provided to 203 individuals





3,063 people brought home 3,811 bags of food from our kosher pantries

31,609 meals were delivered to 151 homebound seniors through **Kosher Meals on Wheels** 



#### **OUR MISSION**

Founded in 1969

Jewish Family Services of Middlesex County is a nonprofit human services agency whose mission, rooted in Jewish values, is to help all individuals and families in need realize an improved life experience at home, in the workplace, and in the community.

We pursue these aims by providing effective social services, counseling, and advocacy through responsive, caring programs.

Thank you for the life-giving service that enabled my mom to stay in her apartment to the end of her life. - Family of Kosher Meals on Wheels Recipient

30,000+

Individuals from all backgrounds benefit from JFS programs every year 190/300 Holocaust Survivors received 198,423 hours of essential homecare





223 legal permanent residents attended JFS citizenship classes; 234 became U.S. Citizens

**Senior Medicare Patrol of New** Jersey advocates spent 5,897 hours fighting Medicare fraud, waste, and abuse, and educated 7,517 people via group outreach and millions via media outreach



**State Health Insurance Program** (SHIP) counselors helped 2,406 beneficiaries navigate Medicare options

#### **OUR PROGRAMS**

How We Help

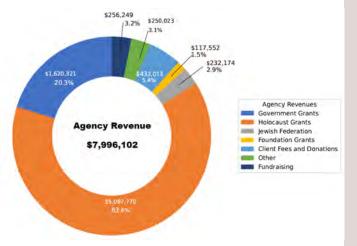
JFS Middlesex provides a diverse range of services to empower people from all backgrounds. Our programs enhance holistic wellness and support individuals and families in achieving a richer, more fulfilling life at home, at work, and within the community. JFS serves NJ residents and beyond through:

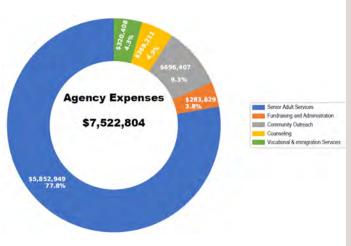
- Career Center

- Immigration &
- Kosher Food Pantries
- · Counseling Services · Senior and Holocaust
  - **Survivor Services**
  - Citizenship Services Women's Center



#### BY THE NUMBERS







For every dollar of revenue spent, 96¢ directly supports JFS programs

### **Executive Committee**

Sol Heckelman, President
Jeffrey Einbond, VP Professional Services
Jack Goldberg, VP Fund Development
Bernie Sokal, VP Board Development
Naomi Trachtenberg, Recording Secretary
Jerrold Trub, Treasurer

#### **Trustees**

Vivian Beenstock Michael Bernstein Frank Facchini Jason Fruhschein Murray Katz Sara Levine Michael Menaker Shanti Narra Connie Pizarro Tara Scartocci Shana Siegel Kat Verdi Bart Weinstein

#### Thank You...

**TO OUR VOLUNTEERS:** Your time and talents have an immeasurable impact on the lives of the families we help.

**TO OUR FUNDERS**: Your donations, grants, and contributions are vital to our shared mission of building stronger communities.

**TO OUR STAFF:** Your energy and passion drive JFS forward every single day and inspire our vision of being an asset to Middlesex County residents.

Jewish Family Services of Middlesex County (JFS) is a 501(c)3 nonprofit empowering people of all ethnicities, religions, genders, and backgrounds.

To learn more about JFS and to donate, visit www.jfsmiddlesex.org.





#### Locations:

219C Blackhorse Lane, North Brunswick, NJ 08902 1600 Perrineville Rd, Suite 26, Monroe Township, NJ 08831



## ANNUAL REPORT

2024









# **Enriching Lives Across All Communities**

Celebrating over 55 years of Service & Growth

www.jfsmiddlesex.org