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# ONE COMMUNITY 2023



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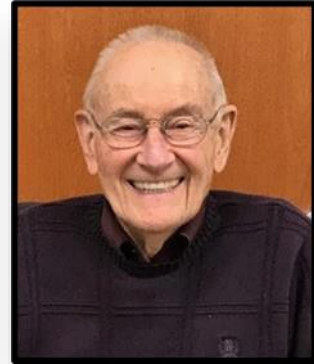
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Fellow Community Members,

I'm writing to you as a relatively "new" president of JFS. Although it's been nearly five months that I've been president, I continually feel that I'm learning more and more about all the services that JFS provides. I want to invite you on the same journey whether or not you've been a client of JFS, you're familiar with some, maybe many, of our programs and services or you are new to the agency. Please visit our website ([jfsmiddlesex.org](http://jfsmiddlesex.org)), sign up for our weekly eblast, and attend JFS programs and community events. Help us to more fully develop the support our staff and volunteers provide for the many members of our communities by asking questions and offering suggestions.



Remember, one of the values of our tradition is not waiting to be asked for an opinion. Our staff and volunteers are always looking for ways to meet more of the needs of our clients and general community and are eager to hear from you.

I encourage you to email JFS at [office@jfsmiddlesex.org](mailto:office@jfsmiddlesex.org) or me at [sandyhecno1@aol.com](mailto:sandyhecno1@aol.com) with your questions and comments. We all benefit from a continuing mutual dialogue. Looking forward to meeting many more of our community members.

A handwritten signature in blue ink that reads "Sol B. Heckelman". The signature is fluid and cursive.

Sol B. Heckelman  
JFS Board President

## Dear JFS Friends and Family:

We are so happy to finally welcome you back in person after our last One Community Gala in 2019. Shakespeare said that “Parting is such sweet sorrow” but, after years of the pandemic, we know it is not the parting but the months and years apart that make our reunion so sweet.

Thank you for your support as we continue to see more and more community members come to JFS for help. In the first six months of this year, we expect to serve:

- 190 Holocaust Survivors
- 18,000 Kosher Meals on Wheels
- 560 Immigrants
- 3,300 bags of food (Kosher Food Pantries), and
- provide 2,400 counseling sessions

Our JFS board, staff and volunteers deserve special recognition for keeping up with the dramatic increases in requests for food, mental health counseling, employment and immigration services, kosher meals on wheels, and more. The JFS Women’s Center continues to help women become self-sufficient after the loss of a partner, and our Department of Justice Accredited Immigration Services are working hard to reunite immigrant families and help new citizens realize their American dream.

Your support keeps us going – your contribution feeds, educates, counsels, and empowers local families. At JFS, 95 cents of every dollar donated goes directly to our programs. We are honored to have your support as, together, we serve our community with strength, dignity and compassion.

Thank you for being part of our JFS family.  
We wish you and your loved ones good health and happiness.

A handwritten signature in blue ink that reads "Roni Salkin".

Roni Salkin  
Executive Director







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June 11, 2023

Welcome to the Jewish Family Services of Middlesex County's 2023 One Community Gala!! We here in North Brunswick are very proud of our friends at JFS and we are in awe of all the wonderful work they have done throughout the years and that they continue to do today.

As a community we are very lucky to have such an outstanding group of committed individuals working tirelessly to help others throughout our region!

Congratulations on your **One Community Gala** and best wishes for a fantastic evening tonight!

Mazel Tov!!

A handwritten signature in black ink, appearing to read "Francis M. Womack III".

Francis M. Womack III, Mayor  
Township of North Brunswick



# JFS Middlesex is proud to serve our community.



Holocaust Survivor Services

Immigration and Citizenship

Counseling Services

Senior Services

Food Pantry, Meals on Wheels

Women's and Career Centers



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# **JFS of Middlesex County**

## **Executive Board**

*Sol Heckelman, President*

*Jeffrey Einbond, Immediate Past President/VP Professional Services*

*Vickie Solomon, President Emeritus*

*Jack Goldberg, VP Fund Development*

*Bernie Sokal, VP Board Development*

*Naomi Trachtenberg, Recording Secretary*

*Jerrold Trub, Treasurer*

## **Trustees**

Vivian Beenstock

Michael Bernstein

Jason Fruhschein, Esq.

Murray Katz

Sara Levine

Michael Menaker

Shanti Narra, Esq.

Connie Pizarro

Buvana Radhakrishnan

Shana Siegel, Esq.

Bart Weinstein



# JFS of Middlesex County

## Meet Our Team

Roni Salkin, Executive Director

William Stover, LCSW, Associate Executive Director/Director of Clinical Services

Debby Alter  
Director, Immigration Services

Evelyn Hill  
Administrative Assistant

Miriam Plumer, LSW  
Staff Therapist

Lisa Balewitz  
Women's Center Coordinator

Stacey Lampert, LCSW  
Staff Therapist

Julie Rodriguez  
Immigration Services/Media

Michelle Beley-Bianco  
Director, Volunteer Services

Alicia Lax, LCSW  
Staff Therapist

Judy Rogers, LCSW  
Staff Therapist

Nora Bergman  
Intake/Administrative Assistant

Michele Livow, LCSW  
Staff Therapist

Fay Ross, LSW  
Holocaust Survivor Services

Karen Blewitt  
Bookkeeper

Diane Markowitz  
Career Development Specialist

Joel Schneider  
SMP Outreach Specialist

Laurie Boehm, LCSW  
Director, Senior Services

Ira Marks  
Controller

Veronica Sheehan, LCSW  
Staff Therapist

Judith Cavaliere  
Director, Business Development

Lisa Mason  
Executive Administrator/Grants

John Tello  
Citizenship Coordinator

Charles Clarkson, Esq.  
Director, Senior Medicare Patrol NJ

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Transportation

Harlan Tuckman  
Transportation

Cynthia F. Csillag-Cornick, LCSW  
Staff Therapist

Yash Monga  
KMOW Dispatcher/Medical Biller

Sara Ullman  
KMOW Coordinator

Francine Elkin  
Intake/Administrative Assistant

Diane Moore  
Senior Services Assistant

America Zuniga  
Intake/Administrative Assistant





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**“  
Congratulations to  
Jewish Family Services  
and its staff for all their  
great work throughout the  
community.  
”**

**Ellen and Charles Clarkson**





**Congratulations to JFS for  
another extraordinary year!**

You continue to provide  
essential services to the  
people we serve.

With great pride and  
appreciation for all you do.

---

Warmest regards  
Jeffrey and Patricia Einbond




“

Best wishes to  
Jewish Family Services  
Keep up your great  
work!



Liz and Murray Katz

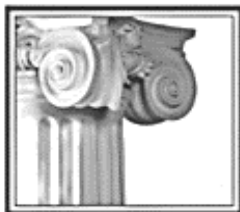


**Carol and Jack Goldberg  
take great pleasure in  
congratulating the  
hardworking staff of Jewish  
Family Services on  
successfully navigating  
through these very  
turbulent times.**

**May your good work  
continue as we help our  
community to thrive.**



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for a free  
consultation

### MEDICARE

Do you know the difference between the "parts" of Medicare – Part A, Part B, Part C, and Part D? There are many important facts you need to understand about Medicare prior to enrolling to make sure you get the most out the available Medicare plans and benefits

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**Thank you to JFS for  
all you do for the  
community!**

**Jerrold Trub and Teri Manes  
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# 8 Best Practices for Avoiding Scams

**#1**

Think before responding to an unsolicited offer.



**#2**

Learn from those who have knowledge of scams.



**#3**

Check the data. If it sounds too good to be true, suspect a scam.



**#4**

Answer your phone only when you know the caller.



**#5**

Pay attention to your Medicare EOB or MSN.



**#6**

Talk to your doctor about any equipment needs you have.



**#7**

Spoiler Alert! No need to carry a Medicare card in your wallet.



**#8**

Questions?? Call SMPNJ at 877-SMP-4359 for assistance.



SMP of NJ is administered by Jewish Family Services of Middlesex County. This document was supported, in part, by Grant #90MPPG0016, from the Administration for Community Living, Dept. of Health and Human Services, Washington, D.C. 20201. Grantees undertaking projects with Government sponsorship are encouraged to express freely their findings and conclusions. Points of view or opinions do not, therefore, necessarily represent official ACL policy.

Visit the SMP New Jersey website:  
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Jewish Family Services of Middlesex County

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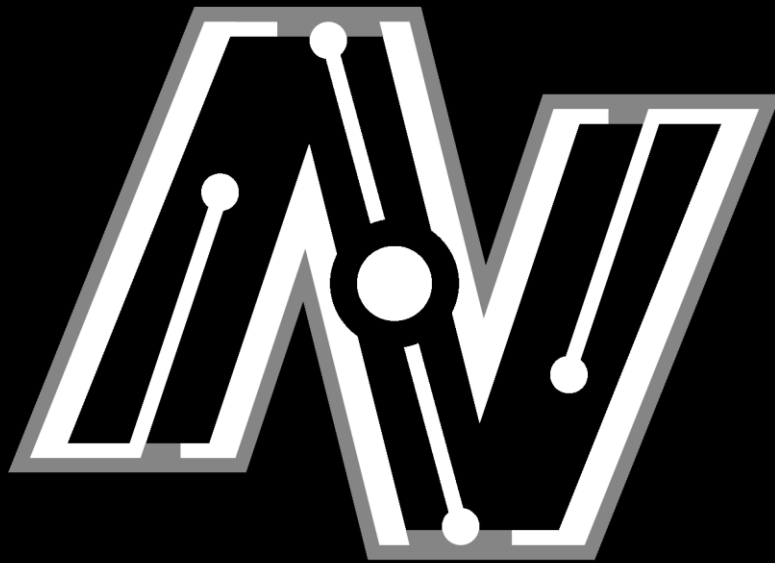
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To JFS Staff and Board of Trustees:

Your persistence in quietly but effectively continuing to provide valuable services addressing the physical and social-emotional gaps in the lives of our many needy community members is vital.

Thank you for your flexibility and determination in the midst of the pressures of these troubling times.

**SOL HECKELMAN**  
President  
JFS Middlesex Board of Trustees





# *We Are One Community*

Thank you to our friends at the Jewish Social Service Committee for all that you do for our community.

Thank you to our JFS board, staff and volunteers for your dedication and passion to serving all in need.

Thank you to all of our donors for your support of our JFS programs and services.

We are humbled by the compassion and strength of our supporters, as well as those who have the courage to come to us for help.

With sincere gratitude,

*Roni and Jeff Salkin*



*Congratulations to the  
staff, volunteers, and board  
who work so hard to make  
JFS outstanding.*

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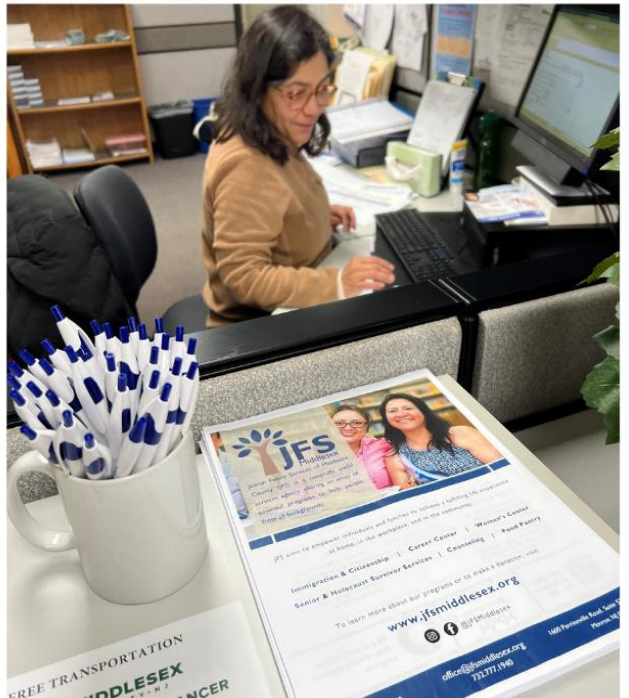
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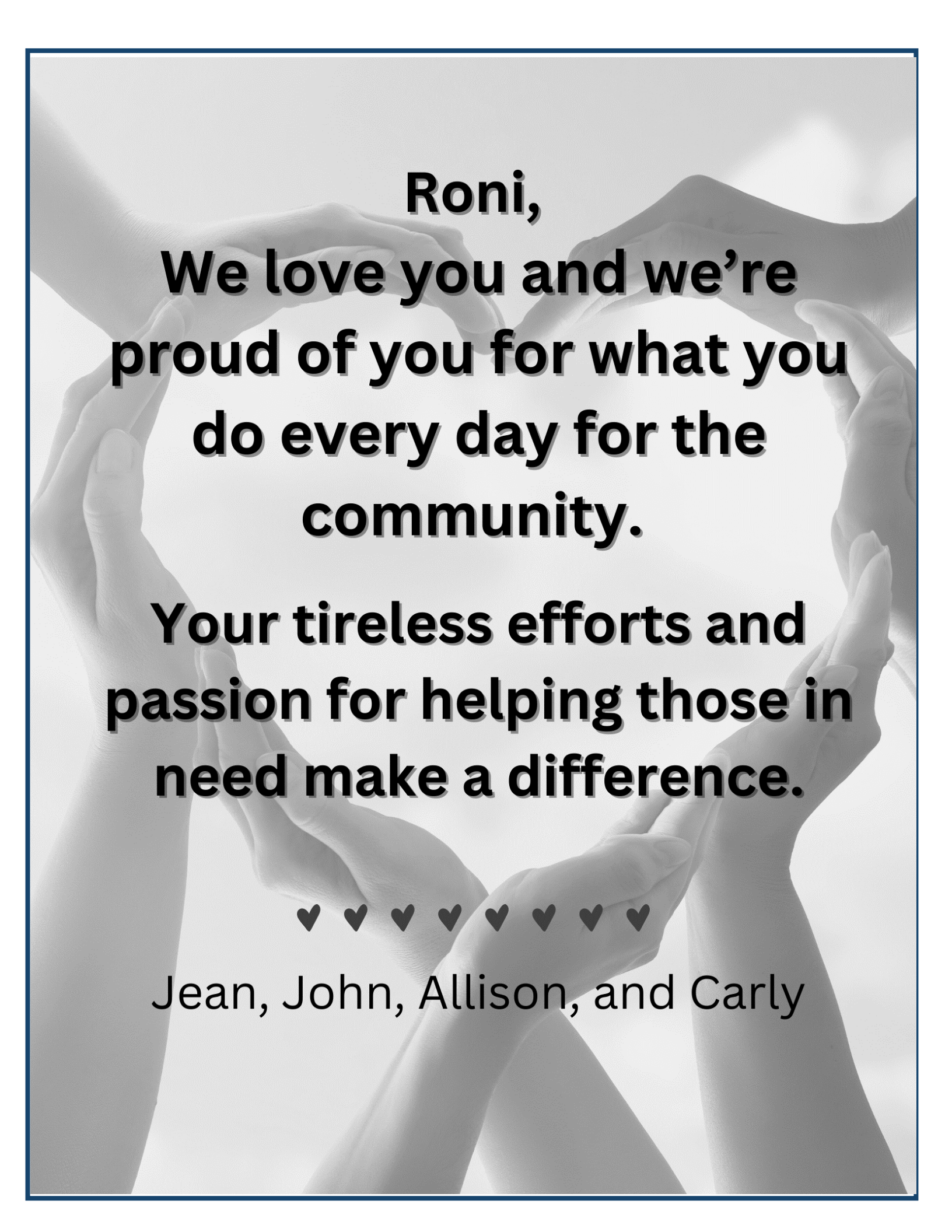












**Roni,  
We love you and we're  
proud of you for what you  
do every day for the  
community.**

**Your tireless efforts and  
passion for helping those in  
need make a difference.**



Jean, John, Allison, and Carly



# *To All Our Cherished Community Partners:*

---

You have my heartfelt gratitude for your continued support of Jewish Family Services.

Thank you for welcoming me into your organizations and for embracing the values of good will and compassion that our agency represents.

May our partnership endure for many years as we reach out to the most vulnerable among us TOGETHER.

*Judith Cavaliere*







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# Mazel Tov to the Staff at JFS Middlesex

It has been my distinct privilege to work for close to twenty years with the most talented, caring, hard-working, and dedicated group of social service professionals.

May our agency continue to serve the community with kindness and compassion for many years ahead.

- Sara Ullman



Thank you to JFS Staff  
and Volunteers!

Your efforts make all the  
difference.

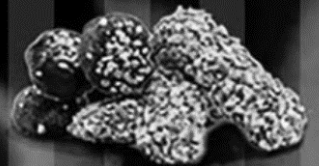
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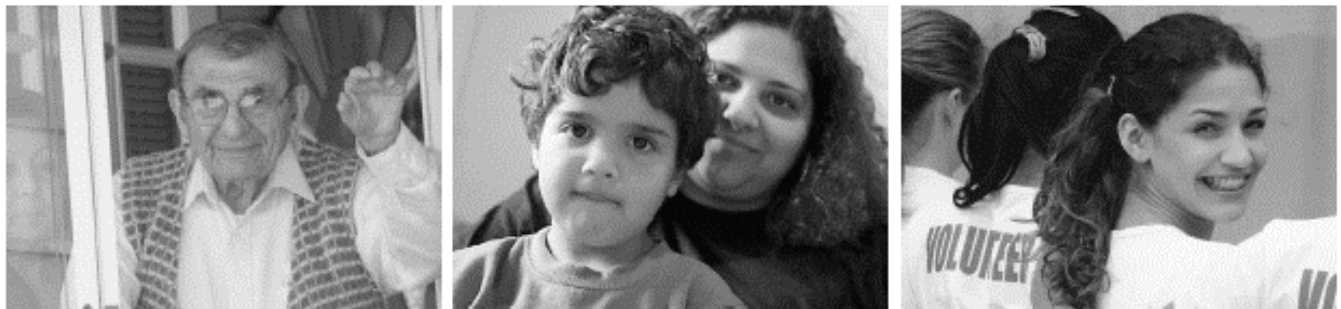
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*tzedakah ... chesed ... tikkun olam*



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Susan Antman, Executive Director  
Murray Katz, President



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Middlesex County

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- We run individualized and customized programming as well as a Technology Center for individuals with disabilities
- Well Trained, Multi-Cultural Staff


## Our Services Include:


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## For More information:

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 [www.arc-middlesex.org/](http://www.arc-middlesex.org/)

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**Peter S. Winther**  
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Our admiration and  
heartfelt thanks to JFS  
staff, volunteers and  
Board for their  
outstanding  
commitment and service  
to our community  
during these challenging  
times.



Sara and Michael Levine



**JSS** Jewish  
Social  
Service Committee  
of New Brunswick & Highland Park Inc.

*To Officers, Board Members, and Volunteers*

*Congratulations on being chosen as the  
One Community Gala Honoree for 2023*

*For more than 100 years you have helped the most  
needy in New Brunswick and Highland Park for a wide  
variety of services from helping struggling families,  
supporting holocaust survivors, giving children the  
opportunity to go camp, food vouchers for our seniors,  
and so much more.*

*Thank you for all your help over the years. We are  
very proud and thankful for all that you do  
for our community.*

*Rabbi Philip Bazeley and Clergy  
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JFS Middlesex is proud to honor our partner, the Jewish Social Service Committee, for their dedication and commitment to helping our Jewish community. It is our pleasure to stand with JSS in taking care of our neighbors and ensuring their basic needs are met with compassion and dignity.

The Staff and Board of JFS Middlesex





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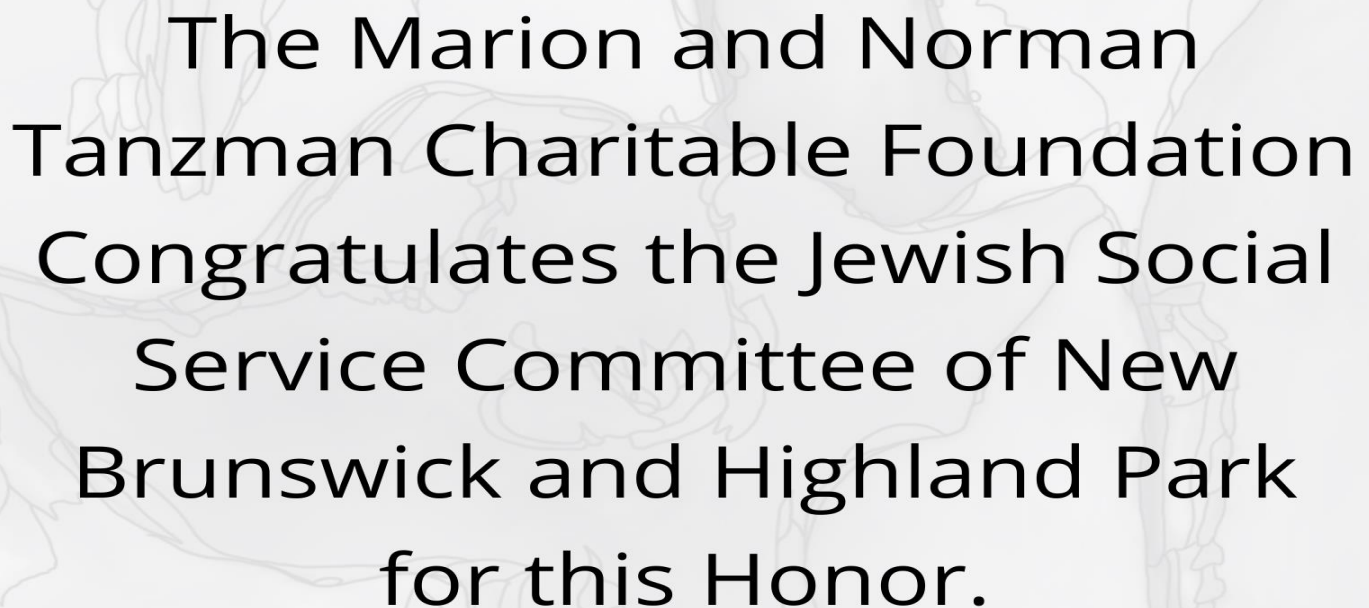



**Congratulations to JFS!  
Here's to Continued Success!**

**Anonymous**



Jeffries and Rona Shein  
are proud to support  
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Committee and JFS Middlesex  
for their years of outstanding  
service to the community.



The Marion and Norman  
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Congratulates the Jewish Social  
Service Committee of New  
Brunswick and Highland Park  
for this Honor.



Honoring our long-time community partner Jewish Social Services for its steadfast devotion to all those in need. May JSS continue to go from strength to strength for many years to come.

Jeff and Vickie Solomon



**Extending heartfelt gratitude to Ann Salzberg, a true Woman of Valor, who has faithfully offered her time and effort to Jewish Social Services as a dedicated volunteer.**

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*Thank you*

To the Administrative Staff of JFS: America, Evie, Francine, Nora, Peggy, Diane and Yash for all your hard work helping our clients each day. Your commitment is truly appreciated!

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**Rabbi Steven Miodownik  
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We express much appreciation to the staff and volunteers of Jewish Family Services who continue to provide services during this challenging economic climate.

Thank you.



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As I join the Board of Trustees as a new member, I look forward to a meaningful and productive partnership with JFS Middlesex. I am honored to serve on the board of such a compassionate, dedicated organization that strives to improve the quality of life in our beloved community.

**Bart Weinstein**



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**BILL STOVER, LCSW**

Congratulations to  
our JFS Honoree,  
Jewish Social Services



**Carol and Jack  
Goldberg**



To my wonderful wife,  
Judy Cavaliere, I admire  
your hard work and  
dedication to Jewish  
Family Services, the  
people they serve, and  
the community.

With Love,  
Lou Cavaliere

Congratulations  
JFS for all you do  
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Yash Monga

To Judy Cavaliere:  
Mom, We love you for all you  
do for the community!



Marissa and Vadim

Congratulations to JFS and JSS for the  
commendable efforts undertaken by  
your organizations in assisting local  
families. Your unwavering dedication is  
truly impactful and creates a  
meaningful difference.

- Anonymous

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with our community, volunteers  
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Lisa Mason





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