

ANNUAL REPORT 2021

JFS MIDDLESEX
EMPOWERING PEOPLE OF
ALL BACKGROUNDS

SERVING MORE THAN
30,000 INDIVIDUALS
ANNUALLY

FOUNDED IN 1969,
CELEBRATING OVER
50 YEARS OF
SERVICE AND GROWTH



JFSMIDDLESEX.ORG

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FROM OUR PRESIDENT



Dear Friends,

Jewish Family Services has completed another year of exemplary service to the Middlesex County Community. We completed our move to a new, beautiful office in North Brunswick where programs are running smoothly, the Kosher Food Pantry has been expanded and counseling services are offered in a confidential, welcoming setting.

We have weathered the COVID pandemic and come through stronger. Essential programs such as Kosher Meals on Wheels have been expanded, as well as our immigration program, counseling and Holocaust survivor services, helping many more people in need. In addition, with the pandemic waning, we were able to revive essential senior service programs.

We continue to operate on a sound financial footing. Services have continued through additional funding from grants, and the increased use of social media has brought new visibility to JFS. We have partnered with other social service agencies to deliver even more direct services to the community.

Our volunteers, who are the backbone of the agency, continue to work tirelessly to help us serve our community. Our talented, dedicated staff continue to perform extraordinary service to the agency and all who seek our help. Finally, we have continued to seek out new community-minded members for the Board of Trustees, and greatly appreciate the exemplary work and contributions of current members.

I look forward to another extraordinary year as our agency continues to fulfill its commitment to help all in need.

Stay Safe and Strong,

Handwritten signature of Jeffrey Einbond in blue ink.

Jeffrey Einbond, JFS Board President



FROM OUR EXECUTIVE DIRECTOR

Dear Friends & Family:

At JFS, the year 2021 was a year of adaptation and adjustment. As the COVID-19 pandemic continued, we found new ways to bring essential services to the most vulnerable in our community. Socialization programs went online to keep seniors engaged and connected, telehealth counseling sessions ensured therapy went to those most in need and contactless food pantry pickups and deliveries increased weekly. Through it all, the dedicated staff and volunteers of JFS continued to care for our community with dignity and respect.

- 40,352 kosher meals were delivered to homebound seniors by JFS staff and volunteers
- 8,885 weekly wellness phone calls were made to check on isolated seniors
- 3,500 bags of kosher food were distributed to local families
- 3,352 sessions to counsel those struggling through the pandemic
- 200 women participated in Women's Center workshops for self-improvement
- 229 Holocaust survivors received critical services to live safely at home
- 183 immigrants fulfilled their dreams of U.S. citizenship

While 2022 brings new opportunities and challenges, we are ready, knowing we have the loyal support of our volunteers and community. We are stronger together.

Thank you for your support and we wish you good health and happiness.

With gratitude,

Roni Salkin, JFS Executive Director



120 jobseekers received
4,564 hours of career services from the
Women's Center and Career Center

665 immigrants and refugees received help
with visa petitions, green cards,
and citizenship

3,352 hours of mental health
counseling were provided to
187 individuals

Senior Medicare Patrol of New Jersey
advocates spent **4,868 hours** fighting Medicare
fraud, waste, and abuse, assisting
2,605 people

2,255 people brought home
3,570 grocery food bags from the kosher
pantries

SMPNJ recouped **\$1,422,544**
for beneficiaries

Kosher Meals on Wheels delivered
42,500 meals to
201 homebound seniors

140 Holocaust survivors received
150,212 hours of essential homecare

30,000+
individuals from
all backgrounds
benefit from
JFS programs
every year



PROGRAMS

JFS Middlesex offers an array of services to empower people of all backgrounds. Our programs aim to foster holistic wellness and help individuals and families realize a more fulfilling life experience at home, in the workplace, and in the community.



Career Center

Counseling

Immigration and Citizenship

Kosher Food Pantries

**Senior and Holocaust
Survivor Services**

Women's Center

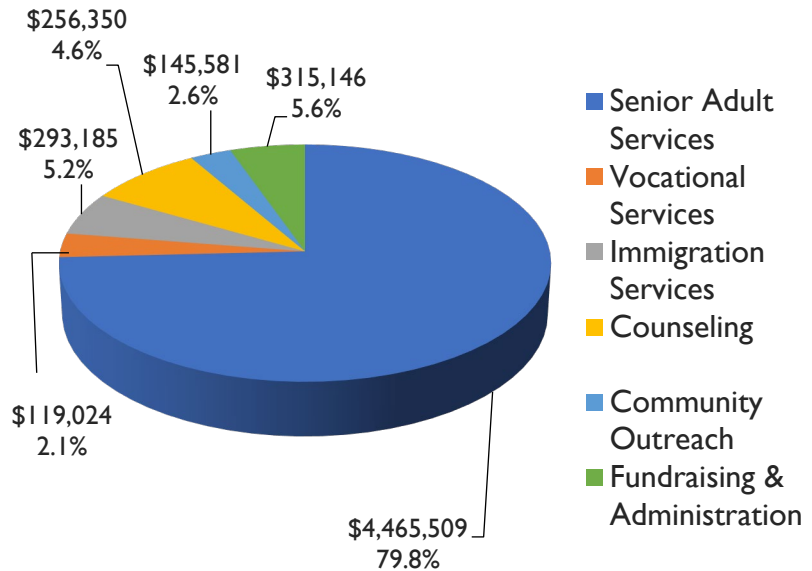




BEHIND THE NUMBERS

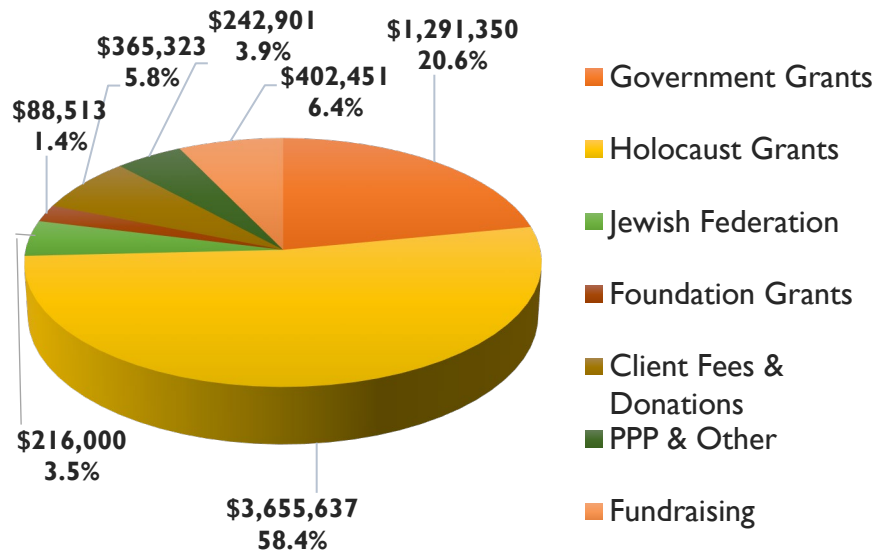
AGENCY EXPENSES

\$5,594,795

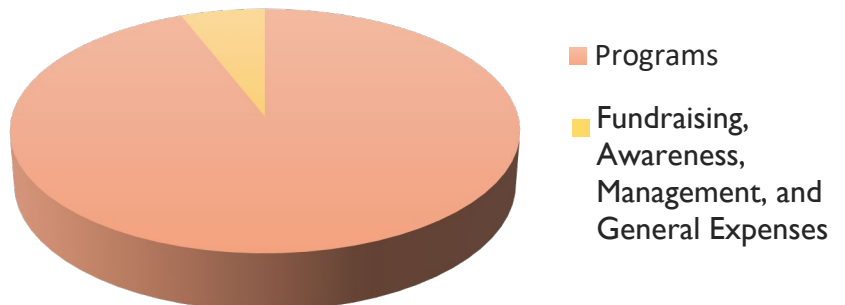


AGENCY REVENUES

\$6,262,175



**FOR EVERY DOLLAR
OF REVENUE SPENT,
95¢ DIRECTLY
SUPPORTS JFS
PROGRAMS**



MISSION STATEMENT

Jewish Family Services of Middlesex County is a nonprofit human services agency whose mission, rooted in Jewish values, is to help all individuals and families in need realize an improved life experience at home, in the workplace, and in the community. We pursue these aims by providing effective social services, counseling, and advocacy through responsive, caring programs.

EXECUTIVE COMMITTEE

Jeffrey Einbond, *President*
Jack Goldberg, *VP Fund Development*
Murray Katz, *VP Strategic Planning*
Vickie Solomon, *President Emeritus*
Sol Heckelman, *VP Professional Services*
Bernie Sokal, *VP Board Development*
Naomi Trachtenberg, *Recording Secretary*
Jerry Trub, *Treasurer*
Carl Archer, *Trustee*

TRUSTEES

Vivian Beenstock	Sara Levine
Michael Bernstein	Michael Menaker
Christine D'Agostino	Shanti Narra
Vince Davis	Connie Pizarro
Liliana Dos Santos	David Rabinowitz
Lisa Gallicchio	

TO OUR VOLUNTEERS

Your time and talents have an immeasurable impact on the lives of the families we help.

TO OUR FUNDERS

Your donations, grants, and contributions are vital to our shared mission of building stronger communities.

TO OUR STAFF

Your energy and passion drive JFS forward every single day and inspire our vision of being an asset to Middlesex County residents.



THANK YOU!

Jewish Family Services of Middlesex County (JFS) is a 501(c)3 nonprofit empowering people of all ethnicities, religions, genders, and backgrounds. To learn more about JFS and to donate, visit www.jfsmiddlesex.org.