

ANNUAL REPORT 2020

JFS MIDDLESEX
EMPOWERING PEOPLE OF
ALL BACKGROUNDS

SERVING MORE THAN
25,000 INDIVIDUALS
ANNUALLY

FOUNDED IN 1969,
CELEBRATING OVER
50 YEARS OF
SERVICE AND GROWTH



JFSMIDDLESEX.ORG

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NORTH BRUNSWICK, NJ 08902

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MONROE TOWNSHIP, NJ 08831



FROM OUR PRESIDENT



Dear Friends and Colleagues:

Jewish Family Services has proven its resilience and strength by demonstrating its ability to carry out essential programs and services during the Covid pandemic. The year 2020 proved to be a very challenging yet productive time for the agency; we made major improvements and had many successes. We worked assiduously to find a new cost-effective, suitable location for the Milltown office and we have continued to carry out mission critical agency activities. We greatly expanded our Kosher Meals and Wheels program and services to Holocaust survivors to meet the needs of our seniors.

The agency's finances are sound; we completed the fiscal year with a positive budget outcome. Our fundraising activities including the One Community Campaign and ad journal were highly successful. The agency has made excellent and strategic personnel hires for key management positions. We have also strengthened the Board of Trustees by recruiting knowledgeable, enthusiastic Board members.

Our accomplishments occurred while maintaining Covid 19 healthcare protocols to keep agency staff, visitors and volunteers safe. This would not have been possible without the extraordinary management by agency leadership and governance by the Board of Trustees. Finally, I would be remiss if I did not acknowledge the extraordinary work of the agency's volunteers who give so much to the people we serve.

Stay Safe and Strong,

Jeffrey Einbond

President, Board of Trustees



FROM OUR EXECUTIVE DIRECTOR

Dear Friends & Family:

At JFS, the year 2020 began like every other, the winter weather was waning and the offices were preparing for Passover. And then, in March, all of our worlds turned upside down with news of COVID19. Yet we were the fortunate ones, able to adapt and find new ways to support JFS and our community. From our home offices, we worked twice as hard to bring trusted and new services to our community in innovative ways. We learned about social distancing and virus prevention, we became experts in virtual meetings and we never stopped serving those in need. Even in the most trying times, we held true to our mission – to help all in need realize an improved life experience.

We are so grateful for our JFS staff, volunteers and donors, who are the reason we made it through 2020 without interruption of services to the most vulnerable in our community who needed our help to survive.

- Kosher food pantries gave out hundreds of bags of food to those suddenly unable to feed their families.
- Our Women's Center continued to work with women trying to rebuild their lives after the loss of a partner.
- Weekly phone calls were made to check on seniors isolated at home unable to participate in group nutrition programs.
- Immigration worked remotely on applications and online citizenship classes.
- Holocaust survivors received homecare services to stay safely at home.
- Our clinicians provided hours upon hours of support to those struggling with anxiety and depression exacerbated by the pandemic.
- Hundreds of kosher meals were delivered each week to our seniors tucked away securely at home.

We are truly stronger together – thank you for your help and support. Please join us in looking forward to better times filled with good health and happiness.

With gratitude,

Roni Salkin
JFS Executive Director



170 jobseekers received
4,381 hours of career services from the
Women's Center and Career Center

884 immigrants and refugees received help
with visa petitions, green cards,
and citizenship

3,566 hours of mental health
counseling were provided to
231 individuals

Senior Medicare Patrol of New Jersey
advocates spent **5,025 hours** fighting Medicare
fraud, waste, and abuse, assisting
2,648 people

2,255 people brought home
3,570 grocery bags from the kosher food
pantries

SMPNJ recouped **\$371,634**
for beneficiaries

Kosher Meals on Wheels delivered
42,500 meals to
201 homebound seniors

140 Holocaust survivors received
150,212 hours of essential homecare

25,000+
individuals from
all backgrounds
benefit from
JFS programs
every year



PROGRAMS

JFS Middlesex offers an array of services to empower people of all backgrounds. Our programs aim to foster holistic wellness and help individuals and families realized a more fulfilling life experience at home, in the workplace, and in the community.



Career Center

Counseling

Immigration and Citizenship

Kosher Food Pantries

**Senior and Holocaust
Survivor Services**

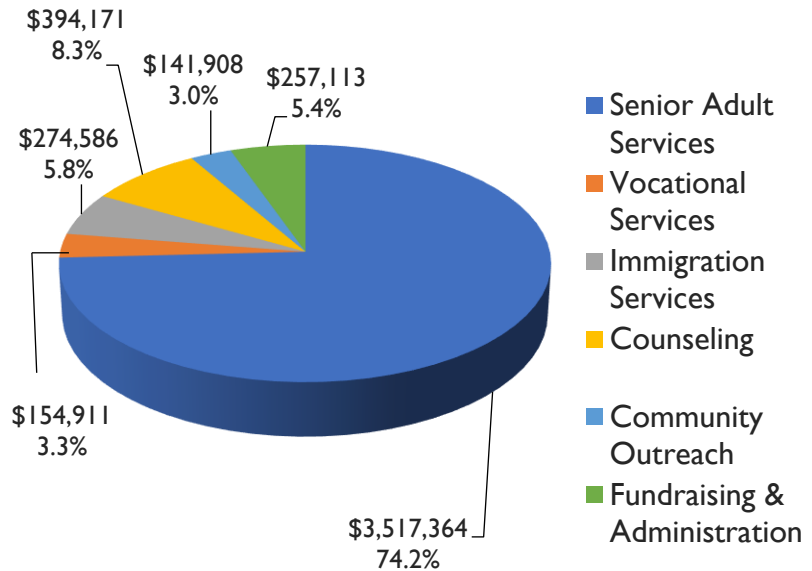
Women's Center



BEHIND THE NUMBERS

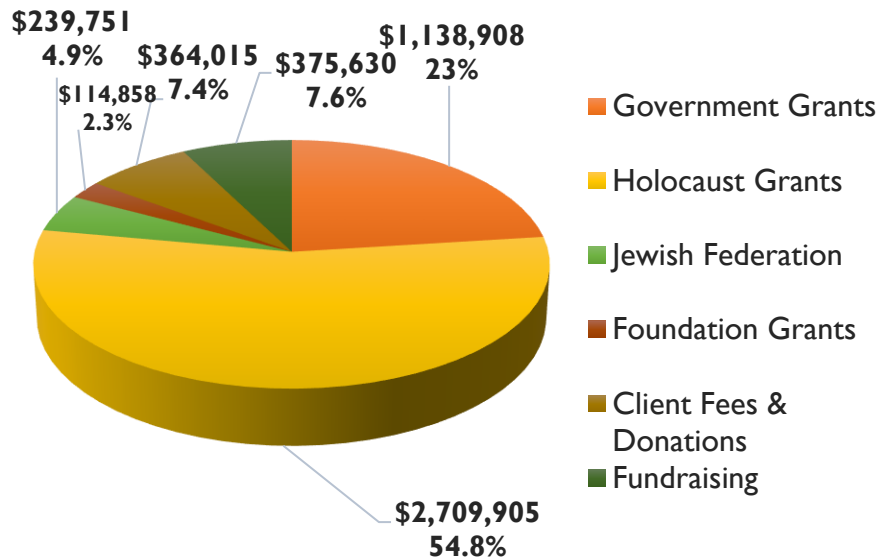
AGENCY EXPENSES

\$4,740,053

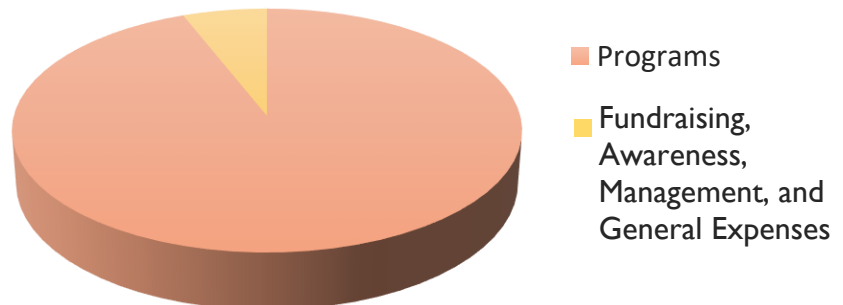


AGENCY REVENUES

\$4,943,067



**FOR EVERY DOLLAR
OF REVENUE SPENT,
94¢ DIRECTLY
SUPPORTS JFS
PROGRAMS**



MISSION STATEMENT

Jewish Family Services of Middlesex County is a nonprofit human services agency whose mission, rooted in Jewish values, is to help all individuals and families in need realize an improved life experience at home, in the workplace, and in the community. We pursue these aims by providing effective social services, counseling, and advocacy through responsive, caring programs.

EXECUTIVE COMMITTEE

- Jeffrey Einbond, *President*
- Jack Goldberg, *VP Fund Development*
- Murray Katz, *VP Strategic Planning*
- Vickie Solomon, *President Emeritus*
- Sol Heckelman, *VP Professional Services*
- Bernie Sokal, *VP Board Development*
- Naomi Trachtenberg, *Recording Secretary*
- Jerry Trub, *Treasurer*
- Carl Archer, *Trustee*

TRUSTEES

- | | |
|------------------------|--------------------|
| - Michael Bernstein | - Sara Levine |
| - Christine D'Agostino | - Michael Menaker |
| - Vince Davis | - Shanti Nara |
| - Liliana Dos Santos | - Connie Pizarro |
| - Lisa Gallicchio | - David Rabinowitz |

MONROE ADVISORY COUNCIL

- | | |
|-----------------------|-------------------|
| - Phil Berger | - Irene Leben |
| - Rachel Berger | - Janet Levy |
| - Ellen Diamond | - Michael Menaker |
| - Richard Diamond | - Myra Presworsky |
| - Albert Feuchtwanger | - Leona Solomon |
| - Sol Heckelman | - Vickie Solomon |

TO OUR VOLUNTEERS

Your time and talents have an immeasurable impact on the lives of the families we help.

TO OUR FUNDERS

Your donations, grants, and contributions are vital to our shared mission of building stronger communities.

TO OUR STAFF

Your energy and passion drive JFS forward every single day and inspire our vision of being an asset to Middlesex County residents.



THANK YOU!

Jewish Family Services of Middlesex County (JFS) is a 501(c)3 nonprofit empowering people of all ethnicities, religions, genders, and backgrounds. To learn more about JFS and to donate, visit www.jfsmiddlesex.org.