Dear Friends and Family:

From Matzah to Mitzvah, Passover is one of the most meaningful holidays in the Jewish calendar. At our Seder, we read from the Haggadah: “All who are hungry, let them come and eat.” In reality there are many people who are hungry and need our help to celebrate Passover.

Age-old Jewish tradition tells us to contribute generously to ensure that everyone in need has food for the holiday. With your donations, Jewish Family Services is able to purchase the food needed for our Passover families.

Last year one of our volunteers delivering Passover food conveyed this story.

“I was greeted at the door literally by the whole family as if I was delivering a sack of gold. Here was the family, the mother and father, three young children and an elderly man and woman, who I assumed were the grandparents standing in a very sparsely furnished room. What should have been a living room consisted of an old kitchen table and an area that looked as if it served as a bedroom. I could hardly speak as I tried to keep tears from filling my eyes. What I knew at that moment, without the help of the community and JFS, this family would not have been able to have a Passover.”

This story repeats itself with many families and individuals throughout the community who could not celebrate the holiday without your generosity. Last year JFS served nearly 600 individuals. We need your help again this year. Please consider helping in one or more of these ways:

- Give a generous monetary gift
- Volunteer your time to deliver food
- Donate Passover food

As you sit at your Seder table, we hope you will remember the wonderful mitzvah of giving to others.

Wishing you and your family a happy, healthy Passover,

Jack Goldberg
Passover Food Drive Chair

Roni Salkin
Executive Director

Thank you for your generosity at Passover.

We are partnering again with Congregation Beth Ohr in Old Bridge. Directions are on the back of this page.

The Jewish Federation of Middlesex County
833-JFS-HELP (537-4357)
jfsmiddlesex.org

May Passover bring peace, happiness, health & every blessing to you & your loved ones.
DELIVERY PICKUP LOCATION FOR PASSOVER FOOD APPEAL 2020

Congregation Beth Ohr
70 County Road 516, Old Bridge, NJ 08857

Congregation Beth Ohr has easy access from Route 18 and Route 516 and is conveniently located near Route 9. It is just minutes from East Brunswick and points north and south.

To use GPS: 70 County Rd 516, Old Bridge

From Monroe (Concordia Shopping Center area) Approximate driving time is 20 minutes from this point.
- Turn left out of Concordia Shopping Center onto Perrineville Road.
- Turn right onto Forsgate Drive (CVS is on left, TD bank is on right)
- Take to end over railroad tracks and make a right at the light.
- Make immediate left onto Pergola.
- Pergola turns into Matchaponix. Continue on Matchaponix through the light.
- Matchaponix becomes Texas Road.
- From Texas Road, make a left at the first light onto Route 527 (Englishtown Road). (WaWa on right)
- Drive 4 miles on Route 527. Route 527 turns into Route 516 over the bridge.
- There is a light after the bridge. The synagogue is after the light, half a mile on the left after the bridge.

From Route 18 South:
- From Route 18 south, take exit for County Road 516 East (towards Matawan)
- Synagogue on left (.4 miles)

Reminder Dates:
- Return detachable form in enclosed envelope by March 9, 2020
- Donate non-expired Kosher Passover food to Beth Ohr Sunday, March 29 9AM – 10AM
- Deliver food packages from Beth Ohr on Sunday, April 5 at 9AM
- Make a monetary donation