

GALA REQUEST

Jewish Family Services of Middlesex (JFS) proudly announces the **ONE Community Gala!** This event will take place on Sunday, June 24, 2018 at Rutgers Hillel, Rutgers University, New Brunswick. This elegant and festive evening will bring together local professionals, businesses, and supporters to celebrate the impactful work of JFS in Middlesex County and surrounding areas.

Thanks to valuable community support, JFS was able to reach over 30,000 individuals and families in 2016. JFS has offered a broad scope of essential services that support the community, build and strengthen families, enhance the lives of seniors, help keep Holocaust Survivors in their homes, serve the needs of local women in our Women's Center, and assist new immigrants on their journey toward citizenship.

But our work is far from done...

We would be honored if you would help support JFS by making a contribution to the 2018 **ONE Community Gala** in one or more ways.

- **GALA SPONSORSHIP:** Several Sponsorship levels are available so that you can select the one that's right for you. Each level has many benefits for you/your company. (attached)
- **AD JOURNAL:** Advertise your business or submit a tribute ad. (attached)
- **AUCTION GIFT DONATION:** Donate a gift, gift basket or gift card to our Basket Auction. (attached)
- **GENERAL DONATION:** If can't attend or take advantage of a sponsorship, make a monetary donation.

In return for your generosity, you will become an integral part of Jewish Family Services' effort to fulfill its Mission to help all individuals and families in need. **YOU can help JFS impact lives today and tomorrow!**

With sincere gratitude,



Sam Nussbaum, CEO

Executive Board

Jeffrey Einbond, *President*
Jack Goldberg, *Immediate Past President*
Murray Katz, *Past President*
Vickie Solomon, *President Emeritus*
Sol Heckelman, *VP Professional Services*
Paul Rovinsky, *VP Fundraising*
Naomi Trachtenberg, *Recording Secretary*
Jerry Trub, *Treasurer*



Tel: 732.777.1940 Fax: 732.777.1889
833-JFS-HELP (537-4357)
www.jfsmiddlesex.org

Administration

Sam Nussbaum, *Chief Executive Officer*
Mark Hauerstock, *Chief Financial Officer*
Lisa Mason, *Executive Administrator*
Debby Alter, *VP Immigration Services*
Roni Salkin, *VP Career Services*
June Stern, *VP Clinical & Senior Services*
Charles Clarkson, *VP Senior Medicare Patrol*
Michelle Beley-Bianco, *VP Volunteer Services*



ONE COMMUNITY GALA – SPONSORSHIP PACKAGES

For planning purposes, sponsorships must be received no later than Friday, May 25, 2018. If you need special arrangements to provide your information after that date, contact Abby Friedman, Event Planner, as soon as possible. AbbyF@jfsmiddlesex.org

ALL Sponsorships will include the following: Company or family name listed on night of event signage. (❖ Signage consists of presentation on lobby TV screens, and sponsor recognition presentation, journal ad, listed on JFS website <https://jfsmiddlesex.org/sponsors/> under contributors/sponsors). One (1) Basket Raffle package (20 tickets) per attendee

ONE COMMUNITY PRESENTING SPONSOR / Sold Atlantic Realty Development, David Halpern, President

● Preferred seating for two (2) tables of ten. ● Recognition Annual Meeting and on JFS website. ● Prime recognition on invitation (if received prior to printing), print materials, social media platforms, ❖ night of event signage, sponsor recognition presentation and electronic facility screens throughout the evening, all media releases. ● Platinum Journal page

ONE COMMUNITY DINNER SPONSOR / \$20,000 (One Opportunity Available)

● Preferred seating for two (2) tables of ten. ● Recognition Annual Meeting and on JFS website. ● Prime recognition on invitation (if received prior to printing), print materials, social media platforms, ❖ night of event signage, sponsor recognition presentation and electronic facility screens throughout the evening, all media releases. ● Platinum Journal page

PLATINUM SPONSOR / \$10,000

● Preferred seating for one (1) table of twelve. ● Recognition on JFS website, invitation (if received prior to printing), print materials, social media platforms, ❖ night of event signage, sponsor recognition presentation and electronic facility screens throughout the evening, all media releases. ● Platinum Journal page or Thirty three (33) Cruise Raffle Tickets

GOLD SPONSOR / \$7,500

● Preferred seating for one (1) table of ten. ● Recognition on JFS website, invitation (if received prior to printing), print materials, social media platforms, ❖ night of event signage, sponsor recognition presentation and electronic facility screens throughout the evening, all media releases. ● Gold Page Journal Ad or Twenty four (24) Cruise Raffle Tickets

COCKTAIL HOUR SPONSOR / \$7,500

● Preferred seating for one (1) table of ten. ● Recognition on JFS website, invitation (if received prior to printing), print materials, social media platforms, ❖ night of event signage, sponsor recognition presentation and electronic facility screens throughout the evening, all media releases. ● Gold Page Journal Ad or Twenty four (24) Cruise Raffle Tickets

SILVER SPONSOR / \$5,000

● Six (6) Admissions. ● Recognition on JFS website, print materials, social media platforms, ❖ night of event signage, sponsor recognition presentation and electronic facility screens throughout the evening, all media releases. ● Journal Ad (Full Page) or Fifteen (15) Cruise Raffle Tickets

BRONZE SPONSOR / \$3,000

● Four (4) Admissions. ● Recognition on JFS website, print materials, ❖ night of event signage, sponsor recognition presentation and electronic facility screens ● Journal Ad (HALF Page) or Nine (9) Cruise Raffle Tickets

ENTERTAINMENT SPONSOR / \$3,000

● Four (4) Admissions. ● Recognition on JFS website, print materials, ❖ night of event signage, sponsor recognition presentation and electronic facility screens ● Journal Ad (HALF Page) or Nine (9) Cruise Raffle Tickets

SIGNATURE DRINK SPONSOR / Sold Carl Archer, Archer Law

● Two (2) Admissions. ● Recognition on JFS website, ❖ night of event signage, sponsor recognition presentation and electronic facility screens. ● Journal Ad (HALF PAGE) or Four (4) Cruise Raffle Tickets

ONE COMMUNITY SPONSOR / \$1,500

● Two (2) Admissions. ● Recognition on JFS website, ❖ night of event signage, sponsor recognition presentation and electronic facility screens. ● Journal Ad (Quarter Page) or Three (3) Cruise Raffle Tickets

PHOTOGRAPHY SPONSOR / \$300

EVENT VIDEO SPONSOR / \$475

VALET SERVICE SPONSOR / Sold Ray Catena Auto Group

Custom Sponsorships are available - Contact Abby Friedman



Please print/type your commitment information. Return to Abby Friedman, AbbyF@jfsmiddlesex.org, or use enclosed envelope. Thank you for your support of Jewish Family Services by donating to our One Community Gala. Our tax ID# is 22-2281-774. Please retain a copy as a receipt for tax purposes (your donation is tax-deductible to the extent allowed by law).

GALA AUCTION REQUEST

Jewish Family Services of Middlesex (JFS) proudly announces the ONE Community Gala! This event will take place on Sunday, June 24, 2018 at Rutgers Hillel, Rutgers University, New Brunswick.

This elegant and festive evening will bring together over 300 local professionals, businesses, and supporters to celebrate the impactful work of JFS in Middlesex County and surrounding areas.

Thanks to valuable community support, JFS was able to reach thousands of local individuals and families in 2016. JFS has offered a broad scope of essential services that support the community, build and strengthen families, enhance the lives of seniors, help keep Holocaust Survivors in their homes, serve the needs of local women in our Women's Center, and assist new immigrants on their journey toward citizenship.

But we cannot do this alone ...

We would be honored if you would join us in raising funds by donating an item(s) to be used in the ONE Community Gala Basket Auction.

Your contribution will allow JFS to continue providing vital services that improve the lives of people in our community.

In return for your generosity, you will become an integral part of Jewish Family Services' effort to fulfill its Mission to help all individuals and families in need. YOU can help JFS impact lives today and tomorrow!

With sincere gratitude,

Sam Nussbaum, CEO

AUCTION GIFT DONATION

DESCRIPTION OF ITEM	Estimate of Item Value \$ _____
<u>For Art Work:</u>	Include: artist, medium, dimensions and general description
<u>For Other Items:</u>	Include where applicable, materials, number of pieces
<u>Gift Cards/Certificates:</u>	Include amount and/or what it covers
<u>Tickets:</u>	Include date, time, location, legal or time restrictions, seat location, exchangeability

(Description) _____

_____ Item is enclosed Item will be delivered

Date: _____

Donor/Company: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ Cell: _____ Email: _____

Contact Person: _____ Name for Publicity _____

Please print name as you would like it to appear in printed materials.

For planning purposes auction items must be collected/delivered and this form returned no later than Friday, **May 25, 2018**. If you need special arrangements to provide your donation after that date, contact us as soon as possible. Contact Abby Friedman, Event Planner, AbbyF@jfsmiddlesex.org or call 732-777-1940, for questions or pick up options.



Tel: 732.777.1940 Fax: 732.777.1889
833-JFS-HELP (537-4357)
www.jfsmiddlesex.org



For planning purposes sponsorship and ad information must be received no later than Friday, **May 25, 2018**. Contact Abby Friedman, Event Planner, AbbyF@jfsmiddlesex.org or call 732-777-1940 ext.1156, for questions.



Jewish Family Services of Middlesex County
32 Ford Avenue, Second Floor, Milltown, NJ 08850

ONE COMMUNITY GALA INVOICE

Return to Abby Friedman at AbbyF@jfsmiddlesex.org, 32 Ford Ave., Second Floor, Milltown, NJ 08850. Thank you for your support of Jewish Family Services and to our One Community Gala. Our tax ID# is 22-2281-774. Please retain a copy as a receipt for tax purposes (your contribution is tax-deductible to the extent allowed by law).

Date: _____
Name/Company: _____
Address: _____ City _____ State _____ Zip _____
Phone: _____ Cell: _____ Email: _____
Contact Person: _____ Name for Publicity _____

Please print name as you would like it to appear in printed materials.

GALA SPONSORSHIP

- Dinner Sponsor, \$20,000
 - Platinum Sponsor, \$10,000
 - Gold Sponsor, \$7,500
 - Cocktail Hour Sponsor, \$7,500
 - Silver Sponsor, \$5,000
 - Bronze Sponsor, \$3,000
 - Entertainment Sponsor, \$3,000
 - Signature Drink Sponsor, \$1,500
 - ONE Community Sponsor, \$1,500
 - Photography Sponsor, \$300
 - Video Sponsor, \$475
 - Valet Sponsor, \$650
- TOTAL \$ _____**

GENERAL DONATION:

MONETARY DONATION \$ _____

- INDIVIDUAL TICKETS:** EARLY BIRD tickets purchased prior to May 7
(Each ticket Includes \$20 in Basket Raffle Tickets)
- Tickets purchased after May 7, ticket only

\$150 each x _____ TOTAL \$ _____
\$150 each x _____ TOTAL \$ _____

AD JOURNAL

- Back Cover, \$2,000
 - Inside Front Color, \$1,500 (7w" x 10"h)
 - Inside Back Color, \$1,500 (7w" x 10"h)
 - Platinum page, \$750 (7w" x 8" h)
 - Gold page, \$500 (7w" x 8" h)
 - Full page B/W, \$375 (7"w x 8"h)
 - Half page B/W, \$200 Horizontal (7"w x 3.75"h), Vertical (3.75"w x 7"h)
 - Quarter page B/W, \$125 (3.75"w x 3.75"h)
 - Business Card, \$65 (3.5"w x 2"h)
 - Business/Organization Directory \$50 (7"w x 1"h)
 - One Line Tribute/Booster \$25
- TOTAL FOR ADS \$ _____**

Please charge my card Visa Amex Mastercard Discover Check enclosed payable to Jewish Family Services of Middlesex County
Name _____ Card number _____ Exp ____/____ Code _____
Address _____ City _____ State _____ Zip _____
Signature _____

**Total for Tickets, Sponsorships,
Raffles, Ads, Contributions**

TOTAL AMOUNT DUE \$ _____

INVOICED BY _____ DATE _____

Comments - _____