

GALA REQUEST

Jewish Family Services of Middlesex (JFS) proudly announces the **ONE Community Gala!** This event will take place on Sunday, June 24, 2018 at Rutgers Hillel, Rutgers University, New Brunswick. This elegant and festive evening will bring together local professionals, businesses, and supporters to celebrate the impactful work of JFS in Middlesex County and surrounding areas.

Thanks to valuable community support, JFS was able to reach over 30,000 individuals and families in 2016. JFS has offered a broad scope of essential services that support the community, build and strengthen families, enhance the lives of seniors, help keep Holocaust Survivors in their homes, serve the needs of local women in our Women's Center, and assist new immigrants on their journey toward citizenship.

But our work is far from done...

We would be honored if you would help support JFS by making a contribution to the 2018 **ONE Community Gala** in one or more ways.

- **GALA SPONSORSHIP:** Several Sponsorship levels are available so that you can select the one that's right for you. Each level has many benefits for you/your company. (attached)
- **UNDERWRITING:** Underwriting provides an opportunity for you to support the event and have your name/company name prominently displayed in key areas. Several Underwriting opportunities are offered. (attached)
- **AD JOURNAL:** Advertise your business or submit a tribute ad. (attached)
- **AUCTION GIFT DONATION:** Donate a gift, gift basket or gift card to our Basket Auction. (attached)
- **GENERAL DONATION:** If can't attend or take advantage of a sponsorship, make a monetary donation.

In return for your generosity, you will become an integral part of Jewish Family Services' effort to fulfill its Mission to help all individuals and families in need. **YOU can help JFS impact lives today and tomorrow!**

With sincere gratitude,



Sam Nussbaum, CEO

Executive Board

Jeffrey Einbond, *President*
Jack Goldberg, *Immediate Past President*
Murray Katz, *Past President*
Vickie Solomon, *President Emeritus*
Sol Heckelman, *VP Professional Services*
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Naomi Trachtenberg, *Recording Secretary*
Jerry Trub, *Treasurer*



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www.jfsmiddlesex.org

Administration

Sam Nussbaum, *Chief Executive Officer*
Mark Hauerstock, *Chief Financial Officer*
Lisa Mason, *Executive Administrator*
Debby Alter, *VP Immigration Services*
Roni Salkin, *VP Career Services*
June Stern, *VP Clinical & Senior Services*
Charles Clarkson, *VP Senior Medicare Patrol*
Michelle Beley-Bianco, *VP Volunteer Services*





ONE COMMUNITY GALA – SPONSORSHIP PACKAGES

ALL Sponsor will receive the following:

- Company or family name listed on night of event signage.*
- One (1) Basket Raffle package (20 tickets) per attendee

ONE Community Presenting Sponsor / \$20,000 (One Opportunity Available)

- Preferred seating for two (2) tables of ten.
- Recognition Annual Meeting and on JFS website.
- Prime recognition on gala invitation, print materials, social media platforms, night of event signage, all media releases and throughout the evening.* Sponsor recognition on PowerPoint and other electronic facility screens.
- Enhanced guest services during evening.
- Platinum Journal page

Platinum Sponsor / \$10,000

- Preferred seating for one (1) table of twelve.
- Preferred recognition on JFS website, Gala invitation, night of event signage and throughout the evening. Sponsor recognition on PowerPoint and other electronic facility screens.
- Enhanced guest services during evening.
- Platinum Journal page

Gold Sponsor / \$7,500

- Preferred seating for one (1) table of ten.
- Preferred recognition on JFS website, gala invitation, night of event signage and throughout the evening.*
- Enhanced guest services during evening.
- Journal Ad (Full page)

Silver Sponsor / \$5,000

- Six (6) Gala Admissions.
- Company or family name listed on night of event signage.*
- Enhanced guest services during evening.
- Journal Ad (Half Page)

Bronze Sponsor / \$3,000

- Four (4) Gala Admissions.
- Journal Ad (Quarter Page)

ONE Community Sponsor / \$1,500

- Two (2) Gala Admissions.
- Journal Ad (Business Card)

Underwriting Opportunities

\$300	Photography
\$475	Video
\$650	Valet
\$1800	Signature Drink
\$2900	Entertainment
\$7500	Cocktail Hour
\$20,000	Buffet Dinner

Custom Sponsorships and Underwriting Opportunities are available

* For planning purposes sponsorships, and underwriting opportunities must be returned no later than Friday, **May 25, 2018**. If you need special arrangements to provide your donation after that date, contact us as soon as possible. Contact Abby Friedman, Event Planner, AbbyF@jfsmiddlesex.org or call 732-777-1940 ext. 1156.



ONE COMMUNITY GALA COMMITMENT FORM

Please print/type your commitment information. Return to Abby Friedman at AbbyF@jfsmiddlesex.org, or use enclosed envelope. Thank you for your support of Jewish Family Services by donating to our One Community Gala. Our tax ID# is 22-2281-774. Please retain a copy as a receipt for tax purposes (your donation is tax-deductible to the extent allowed by law).

Date: _____
Donor/Company: _____
Address: _____ City _____ State _____ Zip _____
Phone: _____ Cell: _____ Email: _____
Contact Person: _____ Name for Publicity _____
Please print name as you would like it to appear in printed materials.

GALA SPONSORSHIP (select one)

- Presenting Sponsor, \$20,000 Platinum Sponsor, \$10,000 Gold Sponsor, \$7,500
 Silver Sponsor, \$5,000 Bronze Sponsor, \$3,000 ONE Community Sponsor, \$1,500

UNDERWRITING

- Buffet Dinner, \$20,000 Cocktail Hour, \$7,500 Entertainment, \$2,900 Signature Drink, \$1,800
 Valet, \$650 Video, \$475 Photography, \$300

GENERAL DONATION: I can't attend or take advantage of a sponsorship, I would like to make a monetary donation - \$ _____

AD JOURNAL (select one)

- Back Cover, \$2,000 (SOLD) Inside Front Color, \$1,500 (7w" x 10"h) Inside Back Color, \$1,500 (7w" x 10"h)
 Platinum page, \$750 (7w" x 8" h) Gold page, \$500 (7w" x 8" h) Full page B/W, \$375 (7w" x 8" h)
 Half page B/W, \$200 Horizontal (7w" x 3.75"h), Vertical (3.75w" x 7"h) Quarter page B/W, \$125 (3.75w" x 3.75"h)
 Business Card, \$65 (3.5w" x 2"h) Business/Organization Directory \$65 (7w" x 1"h) One Line Tribute/Booster \$25

AUCTION GIFT DONATION

DISCRIPTION OF ITEM _____ Estimate of Item Value \$ _____
For Art Work: Include: artist, medium, dimensions and general description
For Other Items: Include where applicable, materials, number of pieces
Gift Cards/Certificates: Include amount and/or what it covers
Tickets: Include date, time, location, legal or time restrictions, seat location, exchangeability

(Description) _____

_____ Item is enclosed Item will be delivered

(Check one)

- Check (payable to Jewish Family Services of Middlesex County)
 Credit Card ___ Visa ___ Mastercard ___ AmEx ___ Discover Account# _____
Sec. Code _____ Exp. Date _____ / _____ Signature _____

For planning purposes sponsorships, underwritings, ads, and auction items must be collected/delivered and this form returned no later than Friday, **May 25, 2018**. If you need special arrangements to provide your donation after that date, contact us as soon as possible. Contact Abby Friedman, Event Planner, AbbyF@jfsmiddlesex.org or call 732-777-1940 ext.1156, for questions or pick up options.